

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION ESTONIA

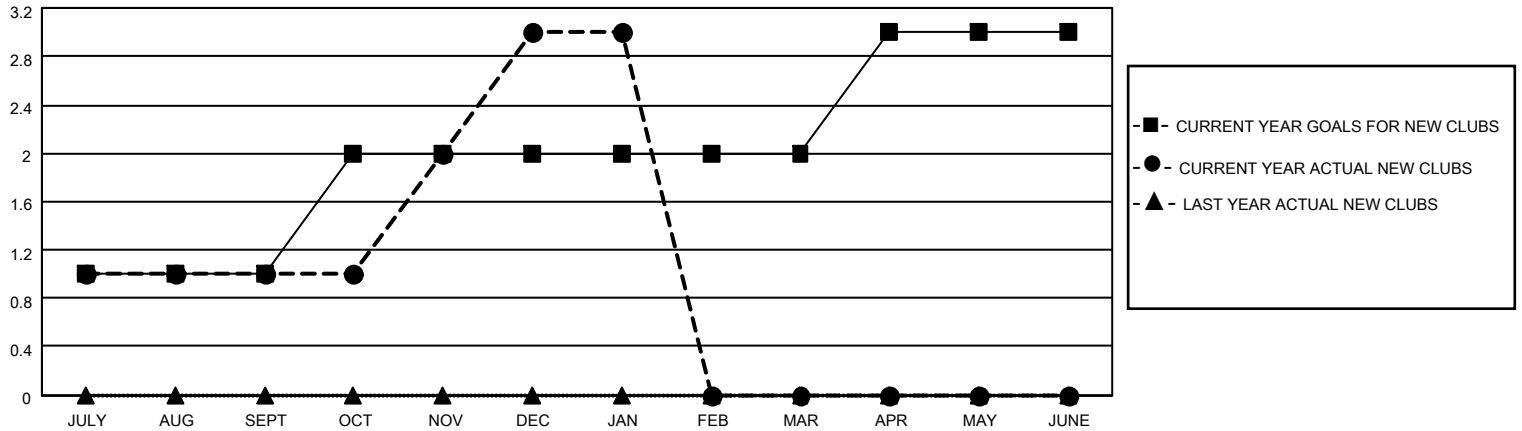
District 120

Results as of: 1/31/2021

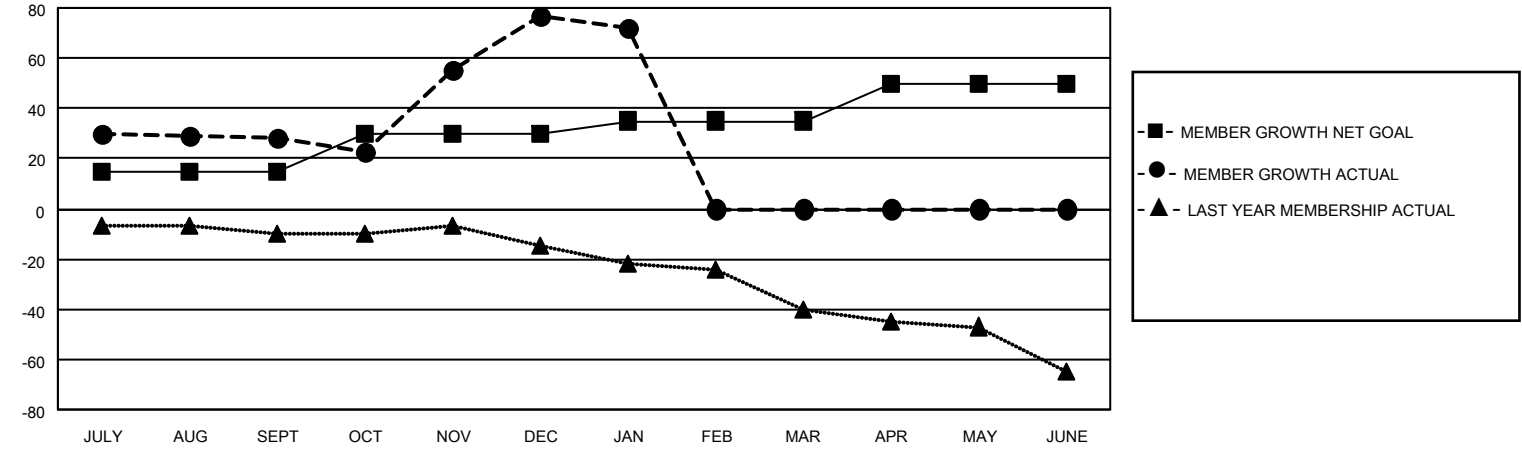
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	1	1
OCT/NOV/DEC	1	2	0
JAN/FEB/MAR	0	0	0
APR/MAY/JUNE	1	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	15	41	13
OCT/NOV/DEC	15	71	22
JAN/FEB/MAR	5	1	6
APR/MAY/JUNE	15	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 1	19 CLUBS OF 60 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u> MALE 785 (67.15%) FEMALE 384 (32.85%)
<u>DROPPED MEMBERS</u>	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	TOTAL FAMILY UNIT MEMBERS 62
DECEASED 5		FAMILY MEMBERS PAYING HALF DUES 32
CLUB CANCELLED 0		
OTHER 36		
TOTAL 41		